



8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

Jointly Sponsored by Baylor College of Medicine, Houston, Texas

February 6-10, 2002
OMNI Shoreham Hotel • Washington, DC



PROGRAM

8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

February 6-10, 2002

OMNI Shoreham Hotel in Washington, DC

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Symposium Welcome

Welcome to the Intercultural Cancer Council's 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer. This year's theme, "AWARENESS is not enough" presents a challenge to each participant to take back to their community, to their work, to their personal practices a commitment to do more.



Over the years we have seen great success in advancing our understanding of what contributes to the prevention, control and treatment of cancer. Yet each year we have also uncovered factors that contribute to a growing set of disparities, rooted to a large extent in poverty, lack of education and social injustice. In this year's symposium, we are attempting to bring an understanding of what has been learned since we last convened and have a further dialogue on how disparities can be addressed.

The latest report of the President's Cancer Panel, "Voices of a Broken System" clearly points out how people of all means, of all racial and ethnic groups share in many of the same challenges associated with gaining access and navigating our health care system. This report underscores the level of personal suffering related to the disconnect between discovery and delivery in our National Cancer Program. It is my wish and belief that this conference will help each of us to renew our commitment to share what we have learned and apply what we know as we continue our attempt to tear down the economic and cultural barriers to early diagnosis and treatment of cancer.

I am pleased to serve as the Honorary Chair of this event, which I truly believe has throughout its history served as a point in bringing together leading cancer and community experts from academia, federal and state government, clinicians, researchers, public health professionals, survivors and advocates to address the unequal burden of cancer in minority and medically underserved communities. I am delighted each of you has made time to participate as we all come together in this call for action.

Harold P. Freeman, MD
Honorary Chair

Dear ICC Family and Friends,



On behalf of your very dedicated Symposium Planning Committee, I welcome you to the 8th Biennial Symposium of the Intercultural Cancer Council. We have all been working very hard to make sure of only one thing – that each of you will leave on Sunday, having taken in enough new information and inspiration, to energize you to action in your respective communities. Remember our theme: AWARENESS is not enough!

We have at this Symposium a true cultural and professional crossroads. It is the perfect mix of partners to continue our work toward achieving our vision of cancer prevention and survivorship. The need is urgent for us to move closer to our goal of eliminating the disproportionate cancer incidence, morbidity and mortality among minority and medically underserved populations. It is going to take all of us, toiling in this struggle, using our heads, our shoulders and our hearts. We are so fortunate to have all of you here.

I hope you enjoy these days together and find them to be time well spent. Please let us know what you are going to do about cancer when you get back home.

In hope for the future,

Alexine Clement Jackson
8th Biennial ICC Symposium, Chair

Cancer in the minority and the medically underserved populations is a topic that concerned a number of people who organized and attended previous biennial symposia on this topic. Many of these individuals came together to found an organization of volunteers called the



Intercultural Cancer Council in 1995. We welcome you to the 8th Biennial Symposium on this topic. Cancer surveillance data on this group of Americans is still incomplete. The underserved are still diagnosed with cancer in later stages so that their survival is lower than for most Americans. The opportunity for winning the war on the "unequal burden of cancer" for minorities and the medically underserved Americans is at hand. Globalization took on a new meaning after September 11, 2001. Before we can face the challenge of cancer in the emerging world we must attend to the disparities in cancer management in our own people.

James W. Hampton, MD
Intercultural Cancer Council, Chair



Symposium Welcome

As the Founder and Co-Course Director of the Biennial Symposium Series, I would like to welcome you to “THE HAPPENING”, the largest multicultural meeting in the nation to address the unequal burden of cancer in America and its associated territories. Since its humble beginnings in the 80’s, the Symposium Series has attracted attendees and speakers from all corners of America.



I have often said that a vision can only become a reality when people embrace it. Not only has the Biennial Symposium become a reality, it has given birth to the largest multicultural health policy group in the nation, the Intercultural Cancer Council. Both have become a platform to highlight the unequal burden of cancer, as well as other contributing factors to the disproportionate health burden of the nation. To say that I am proud of what has been accomplished is an understatement. However, we still have “miles to go” to address the continuing health challenges that face America.

Martin Luther King once said, “If you want to move people, it has to be toward a vision that’s positive for them, that taps important values, that gets them something that they desire, and it has to be presented in a compelling way that they feel inspired to follow.” To me that is the essence of the Biennial and the Intercultural Cancer Council. However, for change to occur Gandhi once said “if you want to change the world, be that change.”

In closing, I want to thank all you for making the THE HAPPENING a reality. However, for THE HAPPENING to reach its full potential in making this a society in which the health of a person is not tied to their skin color and/or status in life, some of you will have to step forward to take on the mantle of leadership; to continue to “speak with one voice.” You have made the first step by attending this meeting. The next step is taking what you have learned to the community you come from. Only then will we begin to see the efforts of our labor.

Again, welcome and thank you for your commitment to make this a better world to live in.

Lovell A. Jones, PhD
8th Biennial Symposium, Course Co-Director
Intercultural Cancer Council, Co-Founder and Past Chair

The ICC has garnered recognition for its motto, “Speaking with One Voice.” The Symposium series is the place where this is realized. Now more than ever I believe it is time for us to celebrate that while we are each different, have different resources, different concerns, there are many things that bind us together. The 8th Biennial continues to provide a unique forum where our differences are understood but more importantly a forum that helps us build strength through what we have in common.



At the 7th Biennial we focused our attention on the “Unequal Burden of Cancer.” Since then significant national efforts have begun to respond, take shape, and include our concern as they move forward a renewed national cancer agenda. Among the noteworthy initiatives are The National Dialogue on Cancer, The National Cancer Legislation Advisory Committee Report, The President’s Cancer Panel’s Reports, the HHS and NIH’s Strategic Planning initiatives to address health and cancer disparities, the creation of an NIH Center for Research on Minority and Health Disparities and, of course, the NCI’s creation of the Center for Research on Cancer Health Disparities. While these and other important activities will be discussed during the Symposium, it is crucial to remember that none will succeed if they don’t impact our communities. The reality is that for each to succeed they must be responsive and recognize that the national problem of cancer resides each day in each of our communities. Thus it is imperative that we continue to meet, discuss, react and participate. The Symposium will also provide a forum to share many exciting projects, programs and results of just what you are doing in your communities. You represent the front-line of our efforts to conquer cancer, where AWARENESS is not enough! Please take something back to your community. Demonstrate that together we can make a difference.

Remember, We are all part of vulnerable and special population. We just don’t always know which one!

Armin D. Weinberg, PhD
8th Biennial Symposium, Course Co-Director
Intercultural Cancer Council, Co-Founder and Past Chair



Symposium Acknowledgments

The ICC Executive Committee and Governing Board gratefully acknowledges the generous funding support of the various agencies, organizations, corporations, and foundations for the 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer.

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Baylor College of Medicine
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We wish to thank the many agencies, organizations, corporations, and foundations for lending their financial support to our participants. It is through their generosity that many of the students and our community partners are able to attend the 8th Biennial Symposium.

We also acknowledge the dedication of the Symposium staff and volunteers in making this event possible.



Continuing Education

MISSION STATEMENT

The Intercultural Cancer Council (ICC) promotes policies, programs, partnerships and research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations in the United States and its associated territories.

NEEDS

There is a disproportionate cancer incidence, morbidity, and mortality among minorities and persons of low socioeconomic status in the United States and its associated territories. Health disparities suffered by these groups have been documented through published reports. There is a critical need to develop knowledge and strategies to address this crisis with the leadership and full participation of the affected communities. The *Minorities, the Medically Underserved & Cancer Biennial Symposium Series* was initiated in 1987 to provide a multicultural forum for this purpose.

GOALS

The overall goals of the symposium series are to:

- exchange the latest scientific and treatment information and to share strategies for reducing the disproportionate incidence of cancer morbidity and mortality among minorities and the medically underserved in the United States;
- increase the awareness and enhance the competence of health care providers, researchers, laypersons and survivors in the areas of primary and secondary cancer prevention, early detection and treatment; and
- promote culturally competent cancer care and services and ethnically balanced research, especially clinical trials.

The 5th Biennial Symposium (1995) addressed prevention and early detection, focusing on issues related to cultural diversity, public policy and survivorship. In addition to these, the 6th Biennial Symposium (1997) added a focus on cultural competency for all those involved and concerned with cancer among minority and medically underserved communities. The 7th Biennial Symposium (2000) addressed the unequal burden of cancer borne by these communities.

OBJECTIVES

At the conclusion of the Symposium, participants should be able to:

- Summarize the most current scientific information available about specific cancers of particular concern in minority and medically underserved communities, including the impact of certain health and lifestyle factors.
- Discuss and demonstrate the importance and promotion of

cancer prevention, early detection, timely and quality treatment, supportive and palliative care, and end of life issues.

- Describe how to replicate and implement selected cancer control programs in minority and medically underserved communities.
- Identify, obtain, and utilize culturally appropriate and relevant cancer educational materials.
- Identify and access cancer information services.
- Identify and access national and local organizations engaged in cancer-related activities.

TARGET AUDIENCE

- Cancer survivors, specialists, family physicians, and scientists interested or involved in community-based cancer prevention and control programs for minorities and the medically underserved.
- Students from minority or medically underserved communities interested in a career in cancer research and health care.
- Community leaders, chaplains, business executives, educators, hospitals or clinic administrators, government or voluntary health agency program directors responsible for health promotion and disease prevention for persons who are at higher risk of cancer or other diseases due to economic, cultural, geographic, political, social, medical or other barriers.
- National or local advocates for cancer survivors and the medically underserved, elected, appointed, or career government officials, public or private opinion leaders involved in biomedical research and health care reform policy.
- Primary care, community or family physicians, oncologists, nurses, allied health professionals, health educators, dietitians, social workers or other persons involved in cancer care continuum.

EDUCATIONAL METHODS

Lectures, case presentations, panel discussions, program demonstrations, question and answer sessions, educational exhibits, oral and poster presentations.

EVALUATION

A course evaluation form will provide participants with the opportunity to review each session and speaker, to identify future educational needs and to comment on any perceived commercial bias in the presentations. Exit surveys will be conducted to obtain feedback on organization, general content, workshops and exhibits, networking opportunities, and



Continuing Education

recommendations for the next Symposium. A post-Symposium survey may be implemented to assess changes in knowledge, attitudes, beliefs and behaviors and to what extent and how the information, materials and resources offered at the Symposium are being utilized by the attendees.

ACCREDITATION/CREDIT DESIGNATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Baylor College of Medicine and the Intercultural Cancer Council. Baylor College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Baylor College of Medicine designates this educational activity for a maximum of 31.5 hours in category 1 credit toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the activity.

Continuing education hours for social workers has been applied for with the appropriate organization.

Continuing education hours for Registered Dietitians and Dietetic Technicians, Registered has been applied for with the Commission on Dietetic Registration.

Continuing education hours for health educators has been applied for with the American Association for Health Education.

Continuing education units for oncology nurses has been applied for with the Oncology Nursing Society/Oncology Education Services.

Social workers, Registered Dietitians and Dietetic Technicians, Registered, health educators, and oncology nurses interested in Continuing Education Units (CEUs) should go to the CME/CEU Desk located at the Registration Area.

PUBLICATIONS

The proceedings of the Symposium will be published in an appropriate medical journal. The Intercultural Cancer Council will publish a public document focusing on findings and recommendations resulting from the Symposium.

Audio or videotaping is prohibited without written permission from the Course Directors and the Office of Continuing Medical Education, Baylor College of Medicine.

DISCLOSURE STATEMENT OF RELATIONSHIP

It is the policy of Baylor College of Medicine that the provider and faculty disclose the existence of any significant financial or other relationships with companies whose products or services may be discussed in the activity; e. g. research grant support, consultancies. Specific disclosures will be made to the participants prior to the educational activity.

Faculty, topics, program schedule, and credit hours are subject to change.

INSTRUCTIONS FOR RECEIVING CONTINUING EDUCATION CREDIT

If you desire Continuing Education Credits for attending the Symposium, please be sure to comply with the following instructions:

1. Obtain the appropriate CME/CEU program participation form for your profession at the CME/CEU Desk located at the Registration Area.
2. Each day you are in attendance, **sign in** with your respective profession's representative at the Registration Desk.
3. At the end of the Symposium, or when you leave, turn in the following: (a) a completed CME/CEU program participation form and, (b) your completed evaluation forms. This is MANDATORY. You must turn in both forms for your continuing education credit(s) to be processed.

There will be a fee for the packet picked up in conjunction with the CME/CEU packet. The amount of the fee will be dependent on the CME/CEU program for which credits are being sought. This fee is to be paid at the time of obtaining the packet.



Symposium General Information

ALL EVENTS WILL START AND END ON TIME. YOUR PROMPTNESS AND CONSIDERATION FOR THE SPEAKERS WHO HAVE DEVOTED SIGNIFICANT TIME TO THE PREPARATION OF OUTSTANDING PRESENTATIONS ARE DEEPLY APPRECIATED.

NAME BADGES

Name badges MUST be worn at all times for admission into exhibits, meetings, all meal functions, receptions, the poster picnic and the banquet. All meals and receptions are included as part of the registration fee.

NON-REGISTERED PARTICIPANT MEALS

If you are bringing a guest to a meal function, please purchase guest tickets at the Symposium Registration Center 24 hours in advance of the function. Guest badges will be issued and must be worn to the meal function to obtain service. Ticket prices are as follows:

All Luncheons \$ 35.00/day/person
All Breakfasts \$ 15.00/day/person

Congressional Reception
(Wednesday Evening,
February 6, 2002) \$ 20.00/person

HOPE & Height Awards
Reception and Celebration
(Thursday Evening,
February 7, 2002) \$ 45.00/person

Great American Poster Picnic
(Saturday Mid-Day,
February 9, 2002) \$ 35.00/person

LaSalle D. Leffall, Jr. Awards
Reception & Banquet
(Saturday Night,
February 9, 2002) \$150.00/person

REGISTRATION CENTER – Omni Shoreham Hotel

West Conference Registration Desk
Hours of Operation:

Tuesday, February 5	4:00 PM - 6:00 PM
Wednesday, February 6	7:00 AM - 5:30 PM
Thursday, February 7	7:00 AM - 5:30 PM
Friday, February 8	7:00 AM - 5:30 PM
Saturday, February 9	7:00 AM - 5:30 PM
Sunday, February 10	7:00 AM - 12:00 Noon

MESSAGE CENTER—Omni Shoreham Hotel

Messages will be posted on the electronic message scroll boards (Thursday, February 7 through Saturday, February 9, 7:00 am – 6:00 pm). Email messages can be sent directly to the message system by using the following email address: <msgctr@pcyber.net>. Place the recipients name in the subject line (Example: Janet Jones <msgctr@pcyber.net>).

For phone messages between 7:00 am-5:00 pm Wednesday February 6 through Saturday, February 9, and 7:00 am – noon Sunday, February 10, please call the hotel main number at 202/234-0700 and ask for the West Conference Registration Desk.

The concierge desk of the hotel is available to assist Symposium participants. It is located in the Main Lobby of the hotel. It will be staffed during peak hours, please feel free to allow the knowledgeable and helpful staff to assist you. The telephone number for the Omni Shoreham Hotel is 202/234-0700. Ask for the ICC 8th Biennial Symposium Registration Desk. The guest facsimile number is 202/265-7972.

CANCER EDUCATION RESOURCES PROGRAM

The Cancer Education Resources Program includes educational exhibits, program demonstration and technical assistance workshops and a software and technology collection of convention services that includes facilities for sending and receiving email messages, internet access, and survey completion. The hours of operation are listed below. For workshop details, please see pages 33-36 and 39-42.

EXHIBIT BOOTHS, TABLETOP EXHIBITS, ART EXHIBITS AND THE NEW CULTURAL MARKETPLACE

Ambassador Ballroom and Diplomat Ballroom

Thursday, February 7, 2002	8:45 AM – 12:30 PM, 2:00 PM – 6:00 PM
Friday, February 8, 2002	8:45 AM – 12:30 PM, 2:00 PM – 6:00 PM
Saturday, February 9, 2002	8:45 AM – 12:30 PM, 2:00 PM – 6:00 PM



Symposium General Information

PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS

Concurrent workshops will be held:

Saturday, February 9, 2002 7:30 AM – 8:45 AM

Sunday, February 10, 2002 8:00 AM – 9:15 AM

GREAT AMERICAN POSTER PICNIC

Saturday, February 9, 2002 12:30 PM – 2:00 PM
Regency Ballroom

Poster boards will be available for set-up in the Regency Ballroom after 10:00 AM on Saturday, February 9, 2002. All materials must be removed immediately after the session. Any materials remaining on the poster boards will be discarded. You must provide your own push pins or velcro. Please check in with the Registration Center if you require assistance.

MARROW DONOR DRIVE AND EXHIBIT

On Friday, February 8, 2002, save a life! Stop by the National Marrow Donor Program exhibit between 8:45 AM – 5:00 PM to sign-up to participate in the marrow donor drive! The Donor Blood Drive will be from 12:00 noon to 5:30 PM on Friday, February 8.

SPEAKER READY ROOM

The speaker ready room is located in the Committee Room opposite from the Registration Desk in the West Conference Foyer. Various audio/visual equipment will be available for use in preparation of presentations.

MEDIA REPRESENTATIVES

All press should register at the Symposium Registration Desk, West Conference Foyer to obtain a badge.

FROSCH INTERNATIONAL TRAVEL DESK

Thursday, February 7 – Sunday, February 10
West Conference Registration Desk & Lobby Area

Richard Chisenhall from Frosch International Travel is available at the Symposium Travel Desk located adjacent to the Symposium Registration Desk. Please let Richard assist you with your travel needs.

SPECIAL ASSISTANCE

In compliance with the Americans with Disabilities Act, Baylor College of Medicine and the Omni Shoreham Hotel, we will make every reasonable effort to accommodate persons with disabilities at the meeting.

NON-SMOKING AREAS

THANK YOU FOR NOT SMOKING IN ANY OF THE MEETING ROOMS, MEETING ROOM FOYERS, MEAL FUNCTIONS OR REGISTRATION AREAS.

TABLE AND EVENT DECORATIONS

In order for the ICC to maximize the funds received from our generous supporters that allows attendees to attend the symposium through the scholarship program, in many cases the flower, buffet and table decorations have been planned to be recycled or have been borrowed or rented. Please DO NOT remove any table decorations unless invited to do so from the podium.



TUESDAY, FEBRUARY 5, 2002

6:00 PM – 8:00 PM Conference Registration Center Open, OMNI Shoreham Hotel
West Conference Registration Desk

WEDNESDAY, FEBRUARY 6, 2002

Pre-Symposium Workshops OMNI Shoreham Hotel

7:00 AM – 5:30 PM Conference Registration Center Open
West Conference Registration Desk

7:00 AM – 7:45 AM Continental Breakfast
West Conference Foyer

8:00 AM – 1:00 PM **PRE-SYMPOSIUM WORKSHOPS**

1. Genetics Education: GENA (Genetics Education for Native Americans)

Cabinet Room

Linda Burhansstipanov, DrPH, MSPH, CHES
Director, Native American Cancer Initiatives

Lynne Bemis, PhD
University of Colorado Health Sciences Center

Francine Romero, PhD, MPH (Jemez Pueblo Tribe)
Northwest Portland Area Indian Health Board

Clifton Poodry, PhD (Seneca Tribe)
National Institute of General Medical Sciences, NIH

The participant will review genetic concepts: Chromosome; gene; DNA; RNA; mitosis, meiosis, cell, cell cycles, alleles, phenotype, genotype, dominant and recessive trait, locus, p and q.

GENA Objective 15. The participant will understand the NIH “Human Genome Project. This workshop is an excerpt from the GENA education research grant supported by the NIH National Human Genome Research Institute. The purpose of GENA is to provide culturally competent education about genetics and genetic research.

2. Grant Writing – Community-Based “Skills, Techniques & Tricks”

Congressional B

Stephen P. Jiang, ACSW
Hawaii State Health Department

This workshop will cover grant development skills from identifying potential grant resources to implementing successful grant awards. Particular focus will be on grant content and presentation.



Continuation of 8:00 AM - 1:00 PM

3. Grant Writing – Federal

Blue Room

Diana D. Jeffery, PhD

National Cancer Institute

Adolphus P. Toliver, PhD

National Institute of General Medical Science

Elizabeth H. Thomson, RN, MS

National Human Genome Research Institute, NIH

A three-hour session will cover the application process, peer review, human subjects and subject inclusion. This session will be followed by break out groups: research grants and training grants. During the break out groups, participants will have an opportunity to discuss their own research and training needs with NIH staff. The last hour will summarize the objectives and request workshop evaluation.

4. Media Training – “How to get your story in your local newspaper and the 6 o’clock news”

Congressional A

Bobbi de Córdova-Hanks

Bosom Buddies, Women’s Center of Jacksonville, FL

Mike Clark

Reader Advocate, The Florida Times-Union

This is an interactive workshop for non-professionals who are called on to prepare news releases and handle other publicity duties for their organization. At the end of the workshop, participants will be able to create their own media plan, understand the difference between news and publicity and write their own press releases, public service announcements and media alerts.

5. Essentials for Culturally Competent Intervention

Blue Prefunction Room

Betsy Clark, PhD, MSW

Tracy Whitaker, MSW, ACSW

Leticia Diaz

Luisa Lopez, MSW

Clara Simmons, DCSW, LISW

National Association of Social Workers

Culturally competent care is critical to effective cancer care. Cultural competency requires both appropriate and acceptable clinical interventions. The National Association of Social Workers (NASW) recently developed Standards for Cultural Competence in the Practice of Social Work. A panel of social workers and cancer survivors will offer expertise relevant to all health professionals and systematically building culturally competent communities of care. In this workshop, we will explore how our institutions and established processes may interfere with culturally competent practice. Participants will have an opportunity to share experiences (both good and bad) of seeking and providing care. We will focus on what our medical system, the people who use it, and the people who work in it, can do to make things better.



Continuation of 8:00 AM - 1:00 PM

6. Advocacy for Total Pain Management

Council Room

James W. Hampton, MD
Troy & Dollie Smith Cancer Center
University of Oklahoma

Richard Payne, MD
Memorial Sloan Kettering Cancer Center

Susan M. Shinagawa
Intercultural Cancer Council; AANCART

Pamela Bennett, RN, BSM
Purdue Pharma, LP

This workshop will consist of representatives of the pain research community, consumers, medical educators, the pharmaceutical industry and relevant governmental agencies involved in eliminating health disparities to address coordinated action plans and a blueprint of solutions to this problem.

7. Addressing Health Disparities through Comprehensive State Cancer Control Programs

Forum Room

Leslie Given, MPA
Centers for Disease Control and Prevention

Tina Gill, BA, MAIOC
Centers for Disease Control and Prevention

Ruth Jensen, MS
Northwest Portland Area Indian Board

This workshop is intended for leaders interested in making a difference in cancer control in this country. The purpose of this workshop is to provide a strategic opportunity for you to plan for a comprehensive approach to reducing the cancer burden in your state. During the workshop, you will have an opportunity to hear from national leaders in comprehensive cancer control and learn from states who will share their experiences about what they have done to address disparities and to plan and implement comprehensive cancer control.

9:30 AM – 9:45 AM	Break <i>West Conference Foyer</i>
11:00 AM – 12:00 PM	Working Lunch <i>West Conference Foyer</i>
1:00 PM	Pre-Symposium Workshops Adjourn



WEDNESDAY, FEBRUARY 6, 2002

Symposium Opening Ceremony **OMNI Shoreham Hotel**

2:00 PM – 5:00 PM

Convene 8th Biennial Symposium Opening Ceremony
Regency Ballroom

2:00 PM – 2:30 PM

Welcome and Opening Remarks

U.S. Military Color Guard and National Anthem

JAMES W. HAMPTON, MD, FACP
CHAIR, INTERCULTURAL CANCER COUNCIL

ALEXINE CLEMENT JACKSON
SYMPOSIUM CHAIR AND CHAIR ELECT, INTERCULTURAL CANCER COUNCIL

Invocation

- Native American Flautist
- Interfaith Benediction

2:30 PM – 5:00 PM

General Session: AWARENESS is not enough

Keynote Speakers

2:30 PM – 2:50 PM

Community Perspective
Susan M. Shinagawa

3:00 PM – 3:20 PM

Congressional Perspective
National Cancer Legislation Advisory Committee Update
Armin D. Weinberg, PhD

3:30 PM – 5:00 PM

Federal Health Agencies
John Ruffin, PhD
National Center for Research on Minorities and Health Disparities (NIH)

Betty Duke, PhD
Acting Administrator HRSA
Health Resources Services Administration, (DHHS)

Nancy Lee, MD
Director, Division of Cancer Prevention and Control
National Center for Chronic Disease Prevention and Health Promotions (CDC)

Andrew C. von Eschenbach, MD
Director, National Cancer Institute

Best Friends Diamond Girls Jazz Ensemble

Closing Remarks



Symposium Program – Wednesday, February 6, 2002

5:15 PM

Buses to the congressional reception will begin departing from the Parkview entrance (East Foyer). Buses starting at 7:30 PM for return to hotel.

6:00 PM – 8:00 PM

Congressional Reception
Capitol Hill, Rayburn Building, Cafeteria

Co-Hosts:

The Honorable Kay Bailey Hutchison

US Senate, Texas

and

The Honorable Ken Bentsen

US House of Representatives, Texas

Honoring Senate and House leadership and members supporting equal access to quality cancer screening, diagnosis, treatment, support and other services for minority and medically underserved communities in the U.S. and its associated territories. All Symposium participants are welcome to attend.

The Congressional Reception is supported in part by an educational grant from General Motors Foundation.



Symposium Program – Thursday, February 7, 2002

THURSDAY, FEBRUARY 7, 2002

7:00 AM – 5:30 PM

Conference Registration Center Open
West Conference Registration Desk

Cancer Education Resources Program

8:45 AM – 12:30 PM

Educational Exhibits and ICC Cultural Market Place
Ambassador Ballroom and Diplomat Ballroom

Day of Science

Regency Ballroom

Chair: Michael C. Christian, MD
Vice-Chair: Clifton Poodry, PhD

7:30 AM – 8:45 AM

SPECIAL BREAKFAST GENERAL SESSION: CANCER CLINICAL TRIALS

Moderator: Lovell A. Jones, PhD

Robert L. Comis, MD
Professor of Medicine and Director Clinical Trials Research Center
MCP Hahnemann University
Eastern Cooperative Oncology Group (ECOG)
Philadelphia, Pennsylvania

Edith Peterson Mitchell, MD, FACP
Clinical Professor of Medicine
Kimmel Cancer Center
Thomas Jefferson University
Philadelphia, Pennsylvania

This special breakfast program will include two presentations on cancer clinical trials. Dr. Robert L. Comis will discuss the results of a recent survey on patient attitudes and perceived barriers to participation in clinical trials. Dr. Edith Peterson Mitchell will discuss the partnership between the National Medical Association and the Eastern Cooperative Oncology Group (ECOG) highlighting their work in increasing the participation of African American Women in clinical trials.

9:00 AM – 10:45 AM

GENERAL SESSION: OVERVIEW OF CANCER ETIOLOGY & TREATMENT I

9:00 AM - 9:20 AM

Current Status of Cancer Research – An Overview

Frederick Li, MD
Professor of Clinical Cancer Epidemiology at the Harvard School of Public Health, Professor of Medicine at the Harvard Medical School, and the Harry and Elsa Jiler American Cancer Society Clinical Research Professor
Boston, Massachusetts

9:20 AM - 9:45 AM

Breast Cancer

Lisa Newman, MD
Associate Professor, Associate Director of the Breast Cancer Center
Wayne State University, Karmanos Cancer Center
Detroit, Michigan



Symposium Program – Thursday, February 7, 2002

- 9:45 AM – 10:10 AM **Prostate Cancer**
Curtis Pettaway, MD
Associate Professor, Department of Urology
University of Texas
M.D. Anderson Cancer Center
Houston, Texas
- 10:10 AM – 10:35 AM **Gynecological Cancer**
Carol Brown, MD
Department of Surgery
Memorial Sloan Kettering Cancer Center
New York, New York
- 10:35 AM – 10:45 AM Questions & Answers
- 10:45 AM – 11:00 AM **Break**
- 11:00 AM – 12:30 PM **GENERAL SESSION: OVERVIEW OF CANCER ETIOLOGY & TREATMENT II**
- 11:00 AM – 11:25 AM **Liver Cancer**
W. Thomas London, MD
Senior Member; Adjunct Scholar, Center for Clinical Epidemiology and Biostatistics,
University of Pennsylvania School of Medicine
Philadelphia, Pennsylvania
- 11:25 AM – 11:50 AM **Colorectal Cancer**
Edith Peterson Mitchell, MD, FACP
Professor of Medicine, Thomas Jefferson Medical School
Philadelphia, Pennsylvania
- 11:50 AM – 12:15 PM **Pharmacogenomics & Cancer Treatment**
Mark Ratain, MD
Professor of Hematology/Oncology
Chair, Pharmacogenetics of Anticancer Agents Research Group
University of Chicago
Chicago, Illinois
- 12:15 AM – 12:25 PM **Questions & Answers**

Student Mentoring Program: Striving for Excellence

Blue Prefunction Room

Thursday, February 7, 2002

- 9:00 AM – 10:00 AM SPECIAL ANNOUNCEMENT: Students are to attend Symposium General Session
- ICC Research Fellows will be introduced at the General Session**
Janeen R. Azare, PhD
Monica Brown, MD
Renee Crichlow, MD



Symposium Program – Thursday, February 7, 2002

Continuation of Student Mentoring Program

10:00 AM – 12:00 Noon	Student Mentoring Program Opening Ceremony Chair: James L. Phillips, MD Vice-Chair: Nicholas K. Iammarino, PhD Vice-Chair: Amelie G. Ramirez, DrPH
10:00 AM	Opening Ceremony Keynote Speaker Emir Jose Macari, Ph.D. <i>Centers of Research Excellence in Science and Technology, National Science Foundation</i> <i>Department of Civil and Environmental Engineering, LSU</i> Topic: “The Power of Mentorship in Science Education”
12:45 PM – 2:15 PM	HERBERT NICKENS MEMORIAL LECTURESHIP LUNCHEON Regency Ballroom
3:00 PM – 3:45 PM	Orientation for Undergraduate Student Oral Presenters Blue Prefunction Room Alejandro Contreras, Baylor College of Medicine MD/PhD Student Wilmer Roberts, Baylor College of Medicine MD/PhD Student Kevin Coleman, Baylor College of Medicine MD/PhD Student Donald Glass, Baylor College of Medicine MD/PhD Student
4:00 PM – 6:00 PM	Oral Presentations
7:00 PM – 10:00 PM	HOPE & HEIGHT AWARDS CELEBRATION Blue Room

12:45 PM – 2:15 PM	HERBERT NICKENS MEMORIAL LECTURESHIP LUNCHEON Regency Ballroom Chair: James L. Phillips, MD Vice-Chair: Patrice Desvigne-Nickens, MD HONOREE: MARJORIE KAGAWA-SINGER, PhD, MN, RN <i>Assistant Professor</i> <i>Community Health Sciences</i> <i>Asian American Studies</i> <i>UCLA School of Public Health & Asian American Studies</i>
2:15 PM – 2:45 PM	Break

Cancer Education Resources Program

2:30 PM – 6:00 PM	Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom and Diplomat Ballroom
2:45 PM – 6:30 PM	SCIENTIFIC ORAL PRESENTATIONS Forum Room, Congressional A, Congressional B, Senate Room, Executive Room, Cabinet Room, Capitol Room, Embassy Room
2:45 PM – 4:15 PM	Professional Oral Presentations Academic and Community
4:15 PM – 6:30 PM	Student Oral Presentations (Pre-and Postdoctoral Trainees; Medical and Graduate Students; Undergraduate Students including MARC/MBRS Congressional A, Congressional B, Executive Room)
6:30 PM	Adjourn

7:00 PM – 10:00 PM **HOPE & HEIGHT AWARDS CELEBRATION**
Blue Room

Mistress of Ceremony:
ANDREA ROANE
9 Eyewitness News Anchor and Reporter
Washington, DC

THE HOPE VOLUNTEER AWARDS

Chair: Jennie R. Cook
Vice-Chair: Carrie Moffitt, LMSW

HOPE Volunteer Recipients

Barbara Partridge, Birmingham, Alabama
Isabelle Chiu, Milpitas, California
Joseph Sanders, Orlando, Florida
Crystal Larue-Perez Parker, Geronimo, Oklahoma
Blue Ridge Cancer Coalition, Jefferson, North Carolina

THE DOROTHY I. HEIGHT LIFETIME ACHIEVEMENT AWARD

Co-Chair: Susan G. Braun
Co-Chair: Roselyn P. Epps, MD

Dorothy I. Height Lifetime Achievement Award Recipient

The Honorable John Lewis
US Congress, Georgia



Symposium Program – Thursday, February 7, 2002

ORAL PRESENTERS: PROFESSIONAL/GRADUATES

- 2:30 – 4:00 PM** **SESSION 1** **Forum Room**
Moderators: Ronit Elk, PhD/Kenneth Chu, PhD
- 2:30 PM** **ILLNESS REPRESENTATION OF BREAST CANCER AMONG KOREAN AMERICAN WOMEN**
Simona Kwon
- 2:45 PM** **CANCER SCREENING PRACTICES AMONG KOREAN AND SOUTH ASIAN FEMALES LIVING IN NEW YORK CITY**
Naseem Zojwalla
- 3:00 PM** **DELAYS AND REFUSALS IN BREAST CANCER TREATMENT AMONG NEW MEXICO WOMEN**
Elba Saaverdra, MS, PhD
- 3:15 PM** **BREAST CANCER AMONG THE LATINO COMMUNITY OF D.C.: A STUDY OF CULTURAL BARRIERS TO BREAST CANCER SCREENING**
La Tania Akers
- 3:30 PM** **RESEARCH DESIGN AND SUBJECT VARIABLES PREDICTING NONPARTICIPATION IN A PANEL SURVEY OF OLDER FAMILIES WITH CANCER**
Donna Neumark, MSN, PhD
- 2:30 – 4:00 PM** **SESSION 2** **Congressional A**
Moderators: Ngina Lynthcott, Dr.PH/Richard Forshee, PhD
- 2:30 PM** **THE MOLECULAR EPIDEMIOLOGY OF LUNG CANCER IN AFRICAN AMERICANS**
John Stewart
- 2:45 PM** **AFRICAN AMERICAN WOMEN DIAGONISED WITH BREAST CANCER HAVE A MARKEDLY POORER SURVIVAL EXPERIENCE WHEN COMPARED TO THEIR WHITE COUNTERPARTS. LATER STATE AT DIAGNOSIS IS AN IMPORTANT COMPONENT OF THIS POORER SURVIVAL**
Kierlan Wolsey
- 3:00 PM** **EXPLORING BREAST CANCER RISK FACTORS WITHIN ASIAN AMERICAN GROUPS IN A MANAGED CARE ENVIRONMENT**
Nadine Chan
- 3:15 PM** **ETHNIC DIFFERENCES IN CAROTENOID INTAKE AT BASELINE AMONG HISPANIC AND WHITE BREAST CANCER (BC) SUPERVIVORS PARTICIPATING IN THE WOMEN'S HEALTHY EATING AND LIVING STUDY (WHEEL)**
Maria Hernandez-Valero
- 3:30 PM** **STUDY OF HOT FLASHES IN PROSTATE CANCER PATIENTS AFTER ANDROGEN ABLATION THERAPY COMPUTERIZED THERMAL IMAGING**
Morice Dennery



Symposium Program – Thursday, February 7, 2002

3:45 PM “DOWN MODULATION OF PROHIBITION IN RAT GRANULOSA CELLS UNDERGOING END-STAGE APOPTOSIS DURING FOLLICULOGENESIS”
Lukwon McClellan

2:30 – 4:00 PM **SESSION 3** **Congressional B**
Moderators: Ron Morton, MD/Mary Ann Sestili, PhD

2:30 PM **HISPANICS AND NON-HISPANICS PREFERENCES TOWARD CANCER PAIN TREATMENT SIDE EFFECTS**
Guadalupe Palos

2:45 PM **UNHEALTHY PEOPLE: SURVIVAL DISADVANTAGE AMONG FOREIGN-BORN ASIAN AMERICANS WITH COLORECTAL CANCER**
John Choe

3:00 PM **SOUTH CAROLINA PARTNERSHIP FOR CANCER PREVENTION**
Irene Prabhu Das

3:15 PM **THE HOWARD UNIVERSITY PROSTATE CANCER SCREENING EXPERIENCE DIVISION OF UROLOGY AND CANCER CENTER HOWARD UNIVERSITY, WASHINGTON, D.C.**
Felix Oben

3:30 PM **A COMPARISON OF CURRENT PRACTICES CONCERNING CANCER SCREENING BY PRIMARY HEALTH CARE**
Danyelle Mannix,

3:45 PM **ASSESSING TOBACCO PREVALENCE TO DESIGN CULTURALLY APPROPRIATE CESSATION INTERVENTIONS: A STUDY OF IMMIGRANT SOUTH ASIAN TAXI WORKERS**
Kavita Marivella

2:30 – 4:00 PM **SESSION 4** **Senate Room**
Moderators: Beverly Gor, EdD/Maria E. Fernandez, PhD

2:30 PM **STEPS TOWARD A TAILORED FAITH-BASED APPROACH TO PROSTATE CANCER EDUCATION**
Kim Sydnor

2:45 PM **WHITE WOMEN DIAGNOSED WITH BREAST CANCER TEND TO LIVE LONGER THAN THEIR AFRICAN AMERICAN COUNTERPARTS**
Sidney Hankerson, III

3:00 PM **THE ASSOCIATION BETWEEN CBE, FOBT AND PAP SMEAR ADHERENCE AND MAMMOGRAPHY ADHERENCE AMONG OLDER LOW-INCOME WOMEN**
Susan Thomas

3:15 PM **FACTORS INFLUENCING MAMMOGRAPHY AND PAP TEST SCREENING AMONG MIGRANT AND SEASONAL FARMWORKER WOMEN IN THE RIO GRANDE VALLEY**
Maria E. Fernandez, PhD



Symposium Program – Thursday, February 7, 2002

3:30 PM **SMALL AREA VARIATION OF BREAST CANCER INCIDENCE, STAGING AND SURVIVAL WITHIN A NON-WHITE POPULATION**
David Gregorio, PhD, MS

3:45 PM **IMPACT OF SMOKING ON PLASMA BIOMARKERS OF DIETARY CAROTENOIDS AND VITAMINS AMONG AFRICAN AMERICANS**
Boyd Switzer, PhD

2:30 – 4:00 PM **SESSION 5** **Executive Room**
Moderators: Lisa Newman, MD/Jan Liang, PhD

2:30 PM **IMPROVEMENTS IN PATHOLOGIC STAGING FOR AFRICAN-AMERICAN MEN UNDERGOING RADICAL RETROPUBLIC PROSTATECTOMY DURING THE PSA-ERA: IMPLICATIONS FOR SCREENING A HIGH RISK GROUP FOR PROSTATE CANCER**
Judd Moul, MD

2:45 PM **PRE-OPERATIVE PREDICTORS FOR NON-ORGAN CONFINED DISEASE IN MEN WITH CLINICALLY LOCALIZED PROSTATE CANCER**
Christopher Porter, MD

3:00 PM **CLINICOPATHOLOGIC AND FLOW CYTOMETRY FEATURES IN AFRICAN AMERICAN AND CAUCASIAN BREAST CANCER PATIENTS**
Lisa Newman, MD

3:15 PM **ETHNIC AND AGE DISPARITIES IN SURGICAL TREATMENT AMONG BREAST CANCER PATIENTS**
Rani Eversley, PhD

3:30 PM **ETHNICITY AND RETURN TO WORK AMONG MULTI-ETHNIC BREAST CANCER SURVIVORS**
Rani Eversley, PhD

3:45 PM **THE EFFECTS OF DIETARY INSTRUCTIONS ON BMI REDUCTION AMONG POST-MENOPAUSAL HISPANIC WOMEN**
Maria Schettino, MS

2:30 – 4:00 PM **SESSION 6** **Cabinet Room**
Moderators: Fred Stallings, MD, MPH/Maureen Storey, PhD

2:30 PM **BMI AND THE UTILIZATION OF CANCER PREVENTIVE SERVICES AMONG US WOMEN**
Marie Richards, PhD

2:45 PM **CANCER KNOWLEDGE, ATTITUDES, AND SCREENING PRACTICES OF SOUTH ASIANS LIVING IN NEW YORK CITY**
Anu Gupta, MD

3:00 PM **SCREENING MAMMOGRAPHY: RACIAL DIFFERENCES AND SURVIVAL IMPLICATIONS**
Barbara Wojcik, PhD



Symposium Program – Thursday, February 7, 2002

3:15 PM **U.S. PROSTATE CANCER TRENDS IN BLACK AND WHITE MEN, 1973-1998**
Fred Stallings, MD, MPH

3:30 PM **IMPACT OF COMSUMERS OF SCIENTIFIC REVIEW OF BIOMEDICAL RESEARCH PROPOSALS**
Isabelle Bisceglia, PhD

3:45 PM **LOCALIZING A NATIONWIDE COLORECTAL CANCER AWARENESS AND EARLY DETECTION MEDIA CAMPAIGN FOR CHINESE AMERICANS IN CALIFORNIA**
May Sung, MPH

2:30 – 4:00 PM **SESSION 7** **Capitol Room**
Moderators: Sherri Sheinfeld-Gorin, PhD/Fatimah Jackson, PhD

2:30 PM **URBAN PHYSICIANS AND OPTIMAL BREAST CANCER SCREENING TO UNDERSERVED HISPANIC AND AFRICAN AMERICAN WOMEN**
Sherri Sheinfeld-Gorin, PhD

2:45 PM **GETTING CONNECTED: AFRICAN AMERICAN WOMEN LIVING BEYOND BREAST CANCER**
Patricia Bradley, PhD, RN, CS

3:00 PM **PATTERNS AND TRENDS IN SMOKING, CESSATION ACTIVITY AND ADVICE TO QUIT AMONG AFRICAN AMERICANS IN THE US: DATA FROM THE TOBACCO USE SUPPLEMENT TO THE CURRENT POPULATION SURVEY, 1992-1999**
Deidre Lawrence, PhD, MPH

3:15 PM **DELIVERING EFFECTIVE HEALTH PROMOTION PROGRAMS TO THE AMISH: KEY FINDINGS OF THE AMISH BREAST HEALTH PROJECT**
Melissa Thomas, MSA

3:30 PM **PERCEIVED RISKS OF HEART DISEASE AND CANCER AMONG ASIAN AMERICANS**
Grace Ma, PhD

3:45 PM **DELAY AND DISTRESS IN WOMEN WITH A NEW BREAST PROBLEM**
Rebecca Crane-Okada, PhD, RN

2:30 – 4:00 PM **SESSION 8** **Embassy Room**
Moderators: Linda Burhansstipanov, DrPH/Donella Wilson, PhD

2:30 PM **INCREASING MAMMOGRAPHY SCREENING AMONG URBAN AMERICAN WOMEN**
Linda Burhansstipanov, MPH, DrPH

2:45 PM **A PILOT STUDY IN NUTRITION AND EXERCISE CANCER PREVENTION: IMPLICATIONS FOR AN ISLANDWIDE CANCER INTERVENTION FOR ADULTS IN AMERICAN SAMOA**
Salei'a Afele-Fa'amuli, PhD, MPH

3:00 PM **DEVELOPING AND EVALUATING CANCER EDUCATION RESOURCES AND LEARNING OPPORTUNITIES FOR ALASKA NATIVE COMMUNITY HEALTH AIDES/PRACTITIONERS (CHA/PS)**
Melany Cueva, MA



Symposium Program – Thursday, February 7, 2002

3:15 PM **A COMPREHENSIVE APPROACH TO BREAST CANCER AND CERVICAL CANCER SCREENING AMONG AMERICAN INDIAN AND ALASKA NATIVE WOMEN: CASE STUDY RESULTS FROM FIVE TRIBAL PROGRAMS**

Carlyn Orians, MA

3:30 PM **SURVEYING THE HEALTH NEEDS OF AMERICAN INDIAN AND ALASKA NATIVES (AIAN)-THE CALIFORNIA HEALTH INTERVIEW SURVEY AND ITS AIAN OVERSAMPLE**

Delight Satter, MPH

3:45 PM **CLINICAL TRIALS EDUCATION FOR NATIVE AMERICANS**

Linda Burhansstipanov, MPH, DrPH

2:30 – 4:00 PM **SESSION 9**

Governor's

Moderators: Thelma Hurd, MD/Neal A. Palafox, MD, MPH

2:30 PM **BRIDGING THE DIGITAL DIVIDE PROJECT: YOUR ACCESS TO CANCER INFORMATION**

Rosemarie Perocchia, RN, Med

2:45 PM **THE ROBESON COUNTY OUTREACH, SCREENING AND EDUCATION PROJECT: DESIGN AND BASELINE RESULTS**

Electra Paskett, PhD

3:00 PM **DEVELOPING COMPUTER PROFICIENCY AMONG HEAD START PARENTS: A DIGITAL DIVIDE PILOT PROJECT**

Hilarie Campbell, MPH

3:15 PM **MAMMOGRAPHY IN MEMPHIS: A QUALITY IMPROVEMENT PROJECT TO REDUCE A DISPARITY IN BREAST CANCER SCREENING**

Anthony Culver, MS

3:30 PM **COMPARITIVE STUDY OF THE IMPACT AND OUTCOMES OF COMMUNITY-BA AND BREAST CANCER EARLY DETECTION AMONG AT-RISK, MEDICALLY-UNDERSERVED, AND/OR ECONOMICALLY-CHALLENGED AFRICAN AMERICAN WOMEN**

Sandra Underwood, PhD

3:45 PM **FINDINGS FROM PRELIMINARY EVALUATION OF CANCER MORTALITY PATTERNS AMONG ASIANS AND PACIFIC ISLANDERS IN ILLINOIS**

Therese Dolecek, PhD



Symposium Program – Friday, February 8, 2002

FRIDAY, FEBRUARY 8, 2002

7:00 AM – 5:30 PM

Conference Registration Center Open
West Conference Registration Desk

Cancer Education Resources Program (CERP)

8:45 AM – 12:30 PM

Educational Exhibits and ICC Cultural Market Place
Ambassador Ballroom And Diplomat Ballroom

Quality of Life Day

Regency Ballroom

Chair: James W. Hampton, MD, FACP
Vice-Chairs: John E. Arradondo, MD, MPH, FAAFP
Judith S. Kaur, MD
Betsy Clark, PhD, MSW
Richard Payne, MD

7:30 AM – 8:45 AM

SPECIAL BREAKFAST GENERAL SESSION: DELIVERING "DISCOVERIES" TO THE COMMUNITY.

Chair: Nathan Stinson, Jr., MD, PhD, MPH
Director, Office of Minority Health, DHHS

Kevin Brady, MPH
Chief, Office of Programs and Policy, Division of Cancer Control and Prevention
Centers for Disease Control and Prevention, (CDC)

M. June Horner
Director, Office of Minority Health
Health Resources and Services Administration (HRSA)

Dan Stryer, MD
EXCEED Program
Center for Outcomes and Effectiveness Research
Agency For Healthcare Research and Quality (AHRQ)

DHHS Healthy People 2010 challenges individuals, communities, and professionals—indeed, all of us— to take specific steps to ensure that good health, as well as long life, are enjoyed by all. The objective of this session is to learn how what we are discovering through basic, clinical, and behavioral and communications research can be effectively translated to our communities not just the bedside. Current programs and funding opportunities of four key Intercultural Cancer Council Network partners (DHHS-OMH, CDC, HRSA, AHRQ) in this effort will be presented that describe how they are doing to help communities put "knowledge" to use.

9:00 AM – 10:30 AM

GENERAL SESSION: QUALITY OF LIFE ISSUES

Chair: John A. Arradondo, MD, MPH, FAAFP

Joseph Lipscomb, PhD
Chief, Outcomes Research Branch
National Cancer Institute



Symposium Program – Friday, February 8, 2002

8:45 AM – 12:30 PM

Break

10:45 AM – 12:15 PM

GENERAL SESSION: QUALITY PAIN MANAGEMENT ISSUES

Chair: James W. Hampton, MD, FACP

What is Quality Pain Management?

Richard Payne, MD

Chief, Pain and Palliative Care Services

Memorial Sloan-Kettering Cancer Center

New York, New York

Practical Real Life Impact of Pain and Pain Management

Susan M. Shinagawa

Survivor/ Advocate

Spring Valley, California

State of the Art Assessment and Management of Fatigue

William Breitbart, MD

Chief, Psychiatry Service

Memorial Sloan Kettering Cancer Center

New York, New York

Student Mentoring Program: Striving for Excellence

Blue Prefunction Room

Friday, February 8, 2002

10:00 AM – 12:00 Noon

Opportunities in Research: MARC/MBRS

To Be Announced

12:30 PM – 2:00 PM

Undergraduate Student Mentoring Luncheon

Karen E. Johnson, MD

Assistant Professor, Pediatrics

Baylor College of Medicine

Houston, Texas

5:30 PM – 7:30 PM

Student Mentoring Program Reception and Lectureship

Keynote Speaker

Steve Fitzhugh

Founder and Executive Director of PowerMoves

National Spokesman for the Christian Athletes

Toledo, Ohio

Topic: "Dreams for Destiny"



Symposium Program – Friday, February 8, 2002

12:00 Noon – 5:30 PM

**National Marrow Donor Program
Donor Blood Drive**
Council Room

12:30 PM – 2:00 PM

SUSAN MATSUKO SHINAGAWA CANCER CONTROL LEADERSHIP AWARD LUNCHEON

Regency Ballroom

Honorary Chair: Susan M. Shinagawa, ICC Immediate Past Chair,
2-Time Primary/Recurrent Breast Cancer “Thrivers”

Chair: James E. Williams, Jr., MS, SPHR
Prostate Cancer Survivor

Vice-Chair: Venus Ginés
Dia de la Mujer Latina,
Breast Cancer Survivor

Honoree: **Helene Brown**
Director of Community Application Research
University of California Los Angeles (UCLA)

Keynote Speaker

John R. Seffrin, PhD
Chief Executive Officer, American Cancer Society
“The Patients’ Bill of Rights”

Join us in witnessing a first-time meeting between leukemia/bone marrow transplant survivor, Patricia Murray and the recipient’s life saving donor, Althea Hinton.

2:00 PM – 2:15PM

Break

Cancer Education Resources Program

2:00 PM – 6:00 PM

Educational Exhibits and ICC Cultural Market Place

Ambassador Ballroom and Diplomat Ballroom

2:15 PM – 3:45 PM

GENERAL SESSION: SURVIVORSHIP SURVEILLANCE ISSUES

Chair: Betsy Clark, PhD, ACSW, MPH

Genetic Issues In Quality of Life

Elizabeth J. Thomson, MS, RN, CGC, FAAN
Program Director, Ethical, Legal, and Social Implications Research
National Human Genome Research Institute, NIH
Bethesda, Maryland

Cultural Aspects of Quality of Life

Diana Jeffery, PhD
Program Director, Office of Cancer Survivorship
National Cancer Institute
Bethesda, Maryland

The Role of the Cancer Survivor in Surveillance

Debra Thaler-DeMer, RN, OCN
Oncology Staff Nurse, Stanford Hospital and Clinic
Stanford, California



Symposium Program – Friday, February 8, 2002

3:45 PM – 4:00PM	Break
4:00 PM – 5:30 PM	<p>GENERAL SESSION: HOSPICE CARE AND END OF LIFE ISSUES Chair: Judith S. Kaur, MD</p> <p>La Vera Crawley, MD <i>Stanford University Palo Alto, California</i></p> <p>Karen O. Kaplan, ScD <i>President and CEO, Partnership for Caring Director, Last Acts Washington, DC</i></p> <p>Patricia Ohmans, MPH <i>Health Advocate Saint Paul, Minnesota</i></p>
5:30 PM	Adjourn
5:30 PM – 6:30 PM	<p>Minority & Medically Underserved Community Hospitality Caucus Network Reception West Conference Foyer</p>
6:30 PM – 7:30 PM	<p>Congressional Open Forum Chair: Jennie R. Cook <i>President, ICC Caucus</i></p> <ul style="list-style-type: none">• African American• Hispanic/Latino• American Indian/Alaska Natives• Native Hawaiian & Pacific Islander• Asian American• Rural/Appalachia• Cancer Survivors <p>Congressional A Executive Senate Cabinet Empire Forum Congressional B</p>
7:00 PM – 9:00 PM	<p>ICC Board Meeting Palladian Ballroom</p>

Symposium Program – Saturday, February 9, 2002

SATURDAY, FEBRUARY 9, 2002

7:00 AM – 5:30 PM **Conference Registration Center Open**
West Conference Registration Desk

7:00 AM – 8:45 AM **Continental Breakfast**
Blue Prefunction Room

Cancer Education Resources Program (CERP)

7:30 AM – 8:45 AM **Program Demonstration and Technical Assistance Workshops**
(Please see pages 33-36 for Workshop room assignments)

8:45 AM – 12:30 PM **Educational Exhibits and ICC Cultural Market Place**
Ambassador Ballroom and Diplomat Ballroom

10:00 AM – 11:30 AM **Student Mentoring Program: Striving for Excellence**
Diplomat Ballroom

Student Mentoring Workshop
Palladian Ballroom

Topic: Funding Opportunities for Minority Investigators and Minority Serving Institutions Offered by the National Cancer Institute

Presenters:

Sanya A. Springfield, PhD
Chief, Comprehensive Minority Biomedical Program Branch, CMBP, NCI
Title: Overview of Comprehensive Minority Biomedical Branch

Bobby Rosenfeld
Senior Program Analyst, CMBP, NCI
Title: Research Supplements

Belinda Ash-Shaheed
Program Director, CMBP, NCI
Title: Fellowships and Career Awards

H. Nelson Aguila, PhD
Program Director, CMBP, NCI
Title: Minority Institution/Cancer Center Partnership Program

11:30 AM – 12:15 PM **Set up for Poster Presentation**
Regency Ballroom

12:30 PM – 2:00 PM **The Great American Poster Picnic**
Regency Ballroom



Symposium Program – Saturday, February 9, 2002

Anti-Tobacco Day

Blue Room

Chair: Dileep G. Bal, MD, MPH

Vice-Chairs: Reginald C.S. Ho, MD
Helen Lettlow

9:00 AM – 10:30 PM

GENERAL SESSION: ANTI-TOBACCO DAY

9:00 AM – 9:15 AM

Tobacco - The Emerging Pandemic: The Ticking Time Bomb

John R. Seffrin, PhD

Chief Executive Officer, American Cancer Society

9:15 AM – 9:30 AM

New Frontiers for Tobacco Control: Partnering with Priority Populations

Lyndon Haviland, DrPH

9:30 AM – 9:45 AM

Tobacco Industry Advertising and Promotions: Targeting People of Color

Nancy J. Kaufman, RN, MS

9:45 AM – 10:00 AM

Are We Really Making Progress on Tobacco Control In Communities of Color and Poverty?

Rod Lew, MPH

10:00 AM – 10:30 AM

Questions & Answers

10:30 AM – 10:45 AM

Break

10:45 AM – 12:15 PM

ANTI-TOBACCO SMALL-GROUP BREAKOUTS (CONCURRENT)

I. Clean Indoor Air - Protecting the Health of All

Forum

Small Group Chair: Robin Shimizu

Presenters

Elva Yanez

Mary Young Cummings

Pat Ayala

II. Tobacco Control Program Evaluation: Addressing Disparities

Congressional B

Small Group Chair: Rosemarie Henson, MPH

Presenters

Jon Lloyd

Terry Pechacek, PhD

Lyndon Haviland, DrPH

Matthew Farrelly



Symposium Program – Saturday, February 9, 2002

III. Strategic Targeting of Tobacco Related Research

Congressional A

Small Group Chair: Robert Robinson, DrPH

Presenters

Moon Chen, PhD, MPH

Philip Gardner, PhD

Lawrence Shorty

Helen Lettlow

Shau Hong-Zu

IV. Involving and Empowering Youth to Drive Tobacco Control Policy

Hampton Ballroom

Small Group Chair: Donna Grande, MPH

Presenters

Donna Grande, MPH

Wendy Schaetzel-Lesko

Erick Hong

Eric Moss

V. Tobacco Industry Sponsorship of Cultural/Ethnic Events

Executive Room

Small Group Chair: Amelie Ramirez, DrPH

Presenters

Alan Blum, MD

Perry Stevens

Brenda Bell Caffee, MPH

VI. Harm Reduction and Tobacco Control: Will We Repeat the Failed History of Light Cigarettes?

Senate Room

Small Group Chair: Reginald C.S. Ho, MD

Presenters

Judy Wilkenfel

Jack Henningfiel

Kathleen Stratton

Donald Shopland

12:30 PM – 2:00 PM

GREAT AMERICAN POSTER PICNIC

Regency Ballroom

2:00 PM – 3:30 PM

I. Anti-Tobacco Small-Group Breakouts (Concurrent)

Forum Room

Small Group Chair: Robin Shimizu

Presenters

Elva Yanez

Mary Young Cummings

Pat Ayala



II. Tobacco Control Program Evaluation: Addressing Disparities

Congressional B

Small Group Chair: Rosemarie Henson, MPH.

Presenters

Jon Lloyd

Terry Pechacek

Lyndon Haviland, DrPH

Matthew Farrelly

III. Strategic Targeting of Tobacco Related Research

Congressional A

Small Group Chair: Robert Robinson, DrPH

Presenters

Moon Chen, PhD, MPH

Philip Gardner, PhD

Lawrence Shorty

Helen Lettlow

Shau Hong-Zu

IV. Involving and Empowering Youth to Drive Tobacco Control Policy

Hampton Ballroom

Small Group Chair: Donna Grande, MPH

Presenters

Donna Grande, MPH

Wendy Schaetzel-Lesko

Erick Hong

Eric Moss

V. Tobacco Industry Sponsorship of Cultural/Ethnic Events

Executive Room

Small Group Chair: Amelie Ramirez, DrPH

Presenters

Alan Blum, MD

Perry Stevens

Brenda Bell Caffee, MPH.

VI. Harm Reduction and Tobacco Control: Will We Repeat the Failed History of Light Cigarettes?

Senate Room

Small Group Chair: Reginald C.S. Ho, MD

Presenters

Judy Wilkenfeld

Jack Henningfield

Kathleen Stratton

Donald Shopland



Symposium Program – Saturday, February 9, 2002

12:30 PM – 2:00 PM

The Great American Poster Picnic

Regency Ballroom

Chair: Richard Hajek, PhD

Vice-Chair: Luis F. Velez, MD

Cancer Education Resources Program (CERP)

2:00 PM – 6:00 PM

Educational Exhibits and ICC Cultural Market Place

Ambassador Ballroom

3:45 PM – 6:15 PM

GENERAL SESSION: SPECIAL POPULATIONS NETWORKS

Blue Room

Chair: Harold P. Freeman, MD

Vice Chair: Susan M. Shinagawa

3:45 PM – 4:15 PM

NCI Center to Reduce Cancer Health Disparities

Harold P. Freeman, MD

Director, Center to Reduce Cancer Health Disparities

National Cancer Institute

4:15 PM – 4:45 PM

Cross-Cultural Understanding

Carlos E. Cortés, PhD

Professor Emeritus of History

University of California, Riverside

4:45 PM – 6:15 PM

Special Populations Networks: Profiles of Community-based Approaches to Reducing Cancer Health Disparities

Overview and Introductions

Frank Jackson

Program Director, Center to Reduce Cancer Health Disparities

National Cancer Institute

Bethesda, Maryland

Appalachia Cancer Network (ACN)

Steve Wyatt, DMD

Principal Investigator

Kentucky Cancer Network (ACN)

University of Kentucky

Lexington, Kentucky

Redes En Accion

Amelie Ramirez, DrPH

Principal Investigator

Baylor College of Medicine

Houston, Texas

Native Hawaiian Cancer Awareness Research & Training Network

Clayton Chong, MD

Principal Investigator

Papa Ola Lokahi

Honolulu, Hawaii



Symposium Program – Saturday, February 9, 2002

Arkansas Special Populations Access Network

Ronda Henry-Tillman, MD
Principal Investigator
Arkansas Cancer Research Center
Little Rock, Arkansas

American Indian/Alaska Native Leadership Initiative on Cancer

Judith Kaur, MD
Principal Investigator
Mayo Clinic Foundation
Rochester, Minnesota

Asian American Cancer Awareness Research & Training

Moon Chen, PhD
Principal Investigator
Asian American Network for Cancer Awareness Research and Training (AANCART)
Ohio State University
Columbus, Ohio

Questions and Answers

6:15 PM

Adjourn

7:00 PM – 7:30 PM

LASALLE D. LEFFALL, JR. AWARDS RECEPTION
Regency Ballroom

7:30 PM – 10:00 PM

LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA
Regency Ballroom

Co-Chairs

Carolyn R. “Bo” Aldigé, President & CEO
Cancer Research Foundation of America

Catherine Bennett, Vice President
Corporate Affairs Division, Pfizer Inc

LaSalle D. Leffall, Jr. Cancer Prevention and Cancer Control Award Recipient
FRANKLYN G. PRENDERGAST, MD, PHD



CANCER EDUCATION RESOURCES PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS–CONCURRENT

7:30 AM – 8:45 AM

Hampton Room

USING CHICANO THEATRE TO TRANSMIT CULTURALLY APPROPRIATE CANCER MESSAGES

Presenters:

Paula A. Espinoza, PhD

Estevan Flores, PhD

Actors:

Phil Lana, Magally Rima,

Hugo Carabojal, Laura Chavez, Valerie Castillo

The “Cancer Monologues” is the first installment of a five-year on-going cancer awareness project, sponsored by the Latino/a Research & Policy Center at the University of Colorado at Denver with a grant from the National Cancer Institute. The piece was written by Su Teatro’s artistic director, Tony Garcia, and directed by Phil Luna. The “Cancer Monologues” play is the result of a true collaborative effort involving cancer researchers, Latino cancer prevention staff and the artist’s actors. This play has been modified to be presented in the 1 hour, 15 minute workshop.

Capitol

MEETING THE NEEDS OF AFRICAN AMERICAN WOMEN THROUGH GETTING CONNECTED: AFRICAN AMERICANS LIVING BEYOND BREAST CANCER

Presenter:

Patricia K. Bradley PhD, RN, CS

This workshop will utilize the educational booklet *Getting Connected African Americans Living Beyond Breast Cancer* to identify and discuss ways that health professionals can reach out and met the needs of African American women along the cancer control continuum. Participants will also receive a copy of an educator’s guide to using the booklet effectively for outreach efforts in various healthcare settings.

Cabinet

MULTICULTURAL TOOL KIT: MOVING TOWARD CULTURAL COMPETENCE

Presenters:

Lynne Suhayda RN, MEd

Ann Smith RN, BSN, OCN

Gloria Juarez RN, MSN

This workshop will address the need for multicultural competency and how the *ONS Multicultural Tool Kit*, developed in 2000 by the ONS Multicultural Tool Kit Team, will play a major role in providing nurses with fundamental knowledge and skills for providing culturally competent care to individuals, families, and communities from various ethnic, religious, cultural, or social settings. The purpose of the *Multicultural Took Kit* is to provide theoretical and cultural information that is applicable to any oncology nursing setting. *The Multicultural Took Kit* contains sections on practice, education, administration and research. The tool kit contains Microsoft® PowerPoint® slides and a manual of resources and information that can be integrated into patient care as well as educational, administrative or research settings.



Governor's

INCREASING OUTREACH, DECREASING DISPARITIES IN AFRICAN AMERICANS (IODA): FIRST YEAR RESULTS

Presenters:
Linnah Madumadu
LaVeda DeVone
Eve Nagler, MPH, CHES

This workshop will describe an exciting American Cancer Society three-year pilot project based on working with and learning from people in four African-American communities – two rural and two urban – to improve the early detection of breast and colorectal cancer. Year-one findings will be presented highlighting successes and lessons learned.

Congressional B

MINORITIES, DISPARITY IN STEM CELL TRANSPLANT

Presenters:
Claire Keller, RN, MN, OCN
Ira Combs, RN, ASN, BS

This workshop will address some of the barriers minorities encounter in accessing stem cell transplantation. They include availability of matching donors, patient finances, and timing of referral. The need for cultural sensitivity and competence in the transplant community and how they can break down these barriers will also be discussed.

Embassy

CULTURE AND END-OF-LIFE DECISION MAKING: WHY PATIENTS DO AND DO NOT COMPLETE ADVANCE DIRECTIVES

Presenter:
Gloria Ramsey, RN, JD

In our multicultural society, cross-cultural encounters are becoming increasingly common in our health care setting. Many cultural groups do not place the same emphasis on patient autonomy and self-determination that Western society does and find that many of our bioethical dilemmas are offensive. This session will discuss the influence of culture in end-of-life care and the extent to which race, education, language spoken and income are associated with reasons for executing and not executing an advance directive.

Congressional A

THE AMERICAN CANCER SOCIETY'S DIVERSITY DEVELOPMENT EDUCATION PROJECT

Presenter:
Katherine Sharpe

Designed for those who have a primary responsibility for managing diversity learning and development, this workshop helps training leaders address the need to build and support diversity awareness to better serve diverse communities and medically underserved populations.

Executive Room

DEVELOPING EFFECTIVE HEALTH INFORMATION AND EDUCATIONAL MATERIALS FOR UNDERSERVED ETHNIC POPULATIONS

Presenters:

Richard L. Thorp, BA
Donald L. Cordes, PhD
Chau Buu, MD, MPH

While communicating effectively with ethnic minorities is not rocket science, it does require a systematized approach, careful front-end assessment and fundamental instructional design. As a model, we will use our currently NCI funded grant to develop a multi-media toolbox of outreach materials to empower local health departments and community-based organizations to reach Vietnamese-American women with information about the importance of regular cervical cancer screening.

Forum Room

ADVOCACY FOR COMMUNITIES OF COLOR

Presenters:

Chris Pablo, Esq.
Frank Chong, Mdiv

This workshop will provide a forum to inform and educate participants on how to be effective advocates for communities of color before state legislatures and Congress. Chris Pablo and Frank Chong, Co-Chairs of the Advocacy Committee of the APICSN, will moderate the workshop that will feature a panel of legislative assistants who have responsibility for health issues to members of Congress. We intend to invite the following members of Congress to assign their legislative assistants on health issues to participate in this panel: U.S. Senate Daniel K. Akaka (D-Hawaii), Rep. Neil Abercrombie (D-Hawaii), and Rep. Underwood (Guam). Alternates will include legislative assistants from the offices of U.S. Senate Daniel K. Inouye (D-Hawaii) and Rep. Patsy Mink (R-Hawaii). The legislative assistants will briefly describe the programs that may have an impact on communities of color and will offer advice on how to be an effective voice in the legislative process.

Palladian

MANAGEMENT OF UNDIAGNOSED HEALTH PROBLEMS IDENTIFIED BY NURSE PRACTITIONERS AT THE BREAST EXAMINATION CENTER OF HARLEM (BECH), AN OFFSITE FACILITY OF MEMORIAL SLOAN-KETTERING CANCER CENTER

Presenter:

Winsome Grant, MSN

This workshop will demonstrate how the Breast Examination Center of Harlem incorporated this program into a model health referral system for non-cancer related problems, thus providing a more comprehensive health care package for the population.



Council

THE SELECT STUDY PROJECT-PROSTATE CANCER PREVENTION TRIAL RECRUITMENT OF AFRICAN AMERICAN MEN

Presenter:

Elise D. Cook, MD

This workshop will describe the SELECT Study Program, a national cooperative group study. Their goal is to enroll 20% of African American men - an ambitious undertaking since similar trials have only enrolled less than 5%.

Sales Conference

CANCERED: HELPING CHILDREN AND FAMILIES UNDERSTAND CANCER

Presenters:

Colleen Goddard, BA

Joe Nardelli, MFA

CancerEd is a public outreach organization dedicated to improving the life of anyone who has cancer or is touched by a cancer experience, individually or communally. Our initiative advocates proactive education, encourages survivor participation, recognizes the need for prevention awareness and supports complimentary methods of treatment.

Components of our workshop include: a brief background of CancerEd; a screening of our video; a Q&A/discussion period touching upon aspects of loss, change, and acceptance, and general cancer facts and concerns; and concludes with an art exploration which invites the participant to reflect upon their understanding of, and celebrates, their response to cancer.

Senate

MINORITY LEADERSHIP IN STATE COMPREHENSIVE CANCER CONTROL PLANNING

Presenters:

Jon F. Kerner, PhD

Christopher G. Pablo, Esq.

This workshop is intended for those minority cancer control researchers and practitioners who want to expand minority leadership opportunities in state comprehensive cancer control planning, implementation and evaluation. While public health leaders in many states are taking significant new action to initiate or enhance comprehensive cancer control activities, the role of minority research and practice leaders in those efforts has been less than optimal. To examine the challenges to and needs for more minority leadership in these planning efforts, qualitative data collected from several comprehensive cancer control leadership institutes will be examined with respect to cancer control issues related to minority populations.

Symposium Program – Sunday, February 10, 2002

SUNDAY, FEBRUARY 10, 2002

7:00 AM – 12:00 Noon **Conference Registration Center Open**
West Conference Foyer

7:30 AM – 9:30 AM **Continental Breakfast**
West Conference Foyer

Cancer Education Resources Program

8:00 AM – 9:15 AM **Program Demonstration and Technical Assistance Workshops**
(Please see pages 39-42 for Workshop room assignments)

8:00 AM – 1:15 PM **Student Mentoring Program: Striving for Excellence**
Blue Room

8:00 AM – 9:30 AM **Breakfast Roundtable Discussion with Scientist**

9:30AM – 1:15 PM **Symposium General Session**
Palladian Ballroom

1:30 PM – 3:00 PM **ICC Sunday Jazz Buffet Farewell Brunch**
Blue Room

Day of Data

Palladian Ballroom

9:30 AM – 1:15 PM *Chair:* Gilbert H. Friedell, MD
Vice Chair: Armin D. Weinberg, PhD
Vice Chair: Patricia M. Golden, MPH

9:30 AM – 9:45 PM **GENERAL SESSION: INTRODUCTION TO DAY OF DATA**
Gilbert H. Friedell, MD
Director Emeritus
Markey Cancer Center,
University of Kentucky

9:45 AM – 10:30 AM **GENERAL SESSION: “VOICES OF A BROKEN SYSTEM”**

9:45 AM – 10:30 AM Harold P. Freeman, MD
Chairman, President’s Cancer Panel

The Chairman of the President’s Cancer Panel will report on the Panel’s year-long national study of the accessibility of high quality cancer care for all segments of the US population.



Symposium Program – Sunday, February 10, 2002

10:30 AM– 11:00 AM	GENERAL SESSION: “MAKING SENSE OF THE CENSUS” Claudette E. Bennett Chief, Racial Statistic Branch Population Division US Bureau of the Census
11:00 AM – 11:30 AM	GENERAL SESSION: “METHODOLOGICAL ISSUES AFFECTING MORTALITY DATA” James A Weed Deputy Director, Division of Vital Statistics National Center for Disease Control and Prevention
11:30 AM – 12:00 Noon	GENERAL SESSION: “HOW POPULATION BASED REGISTRIES ARE DEALING WITH CENSUS & OMB CATEGORIES Dee W. West, PhD Executive Director Northern California Cancer Center
12:00 Noon – 12:30 PM	GENERAL SESSION: “HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA): IT’S EFFECTS ON DATA COLLECTION AND ANALYSIS” Dennis Deapen, DrPH Professor University of Southern California
12:30 PM – 12:45 PM	GENERAL SESSION: “PROMOTING HEALTH: INTERVENTION STRATEGIES FROM SOCIAL AND BEHAVIORAL RESEARCH” Brian D. Smedley, PhD Study Director, Division of Health Science Policy Institute of Medicine (IOM), National Academy of Science
12:45 – 1:00 PM	GENERAL SESSION: CLOSING REMARKS Gilbert H. Friedell, MD
1:00 PM – 1:15 PM	SYMPOSIUM CLOSING CEREMONY
1:30 PM – 3:00 PM	ICC SUNDAY JAZZ FAREWELL BRUNCH Blue Room

To all our participants, faculty and friends, please have a safe journey home.



CANCER EDUCATION RESOURCES PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS-CONCURRENT

8:00 AM – 9:15 AM

Embassy

LEGAL AND ETHICAL ISSUES AT THE END OF LIFE

Presenter:

Gloria Ramsey, RN, JD

Health care professionals face a tremendous challenge in formulating their own ethical positions and in dealing with those of patients, families and members of the healthcare team. When patients and health care professionals are from different ethnic backgrounds, value systems that form the basis for such decisions may conflict, often leading to distinct ethical and interpersonal tensions. This session will discuss legal and ethical issues at the end of life and the influence of culture on decision making.

Ambassador Ballroom

MINORITIES AS RESEARCH SUBJECTS IN THE 21ST CENTURY: BE AWARE OF YOUR RIGHTS AND RESPONSIBILITIES

Presenter:

Joan Redmond Leonard

At this workshop, participants will be able to describe three events that had significant impact on the federal regulations for the protection of human participants in research, identify federal regulations that apply to research involving human participants, and better understand the requirements of informed consent and the informed consent process.

Sales Conference

THE DIANA, PRINCESS OF WALES MEMORIAL FUND PROJECT

Presenter:

Jo Bray, MA

This workshop will address the development, delivery and evaluation of the work of the Diana, Princess of Wales Memorial Fund Project. The presentation will give particular focus to patient information in the form of the website and service directories, implementation of user involvement and professional preparation within the cancer network structure, pediatric bereavement training and community palliative care, and exploring where children, ethnic and underserved minorities access cancer services in England.

Cabinet

INCREASING THE CULTURAL COMPETENCY OF ORGANIZATIONS TO DELIVER TAILORED BREAST AND CERVICAL CANCER PROGRAMS FOR ASIAN AMERICAN AND PACIFIC ISLANDER WOMEN: A CASE STUDY ON A FILIPINO COMMUNITY IN HAWAII.

Presenters:

Tu-Uyen Ngoc Nguyen,
Lisa Fu
Andrea Macabeo
Karen Rezai

This workshop will discuss AAPCHO's (Association of Asian Pacific Community Health Organizations) CARE (A Community Approach to Responding Early) program. We will describe a theoretical framework and strategies for culturally tailoring breast and cervical cancer programs for six different Asian American and Pacific Islander (AAPI) communities. In particular, we will highlight the program developed by the Kahihi Palama Health Center in Hawaii for the Filipino community.

Governor's

FAMILY BREAST CANCER EDUCATION: A STUDY OF UNDERSERVED SOUTHERN MINORITY WOMEN

Presenter:

Frankie Denise Powell, PhD

This study had two goals: first, to address the general understanding that southern minority women have about breast cancer and, second, to develop a model of family breast cancer education. The research questions were as follows. First, what do minority women in the project area know about the causes and treatment of breast cancer? Second, what do family members of minority women know about the causes and treatment of breast cancer?

To answer these questions, a three-stage study was conducted. In Stage I, subjects were surveyed to assess their knowledge and understanding of the causes and treatment of breast cancer. In Stage II, various interventions were introduced to the subjects. Stage III re-assessed subjects regarding their knowledge and understanding of the causes and treatment of breast cancer. This workshop will address the results of this study.

Forum Room

CAMINANDO JUNTOS:

A CULTURAL APPROACH TO CANCER SURVIVORSHIP AMONG HISPANICS IN NEW MEXICO

Presenters:

Elba L. Saavedra, MS, PhD
Flora Velasquez
Emmalou Rodriguez
Eugenia Manrique
Tessie Harrison
Duane Harrison

Hispanic cancer survivors from the Caminando Juntos, Support for Hispanic Cancer Survivors along with other major sponsors organized the "Celebracion de Vida-Celebration of Life" event which had over 500 cancer survivors and their families in attendance. An overview of the strengths of the event and the group will be presented and along with a 4-minute videotape.



Blue Prefunction

DOES HEALTH MATTER FOR ENVIRONMENTAL JUSTICE COMMUNITIES TO WIN?

Presenter:

Cynthia Warrick, PhD

Environmental justice communities have mobilized because of their adverse health impacts. They want the government and polluters to clean up the site, move the community, or prevent a facility sitting idle. By examining minority communities that organized against hazards, this case study will present why some communities were successful and others were not.

Senate

NATIVE AMERICAN CLINICAL TRIAL PRIMER: A PARTNERSHIP IN WISDOM

Presenter:

Margo Boesch, MSW

This workshop will describe working relationships which honor the traditions and strengths of the community combined with science that provides an avenue for the development of culturally effective recruitment materials. These relationships invite more community collaborations. The development of the Primer reinforced that the resolutions of minority and underserved health issues are in fact, exercises in social justice. This workshop will demonstrate that involving communities in the design and development of educational materials translates into a proactive community intervention resulting in an increase in recruitment.

Congressional B

CULTURAL COMPETENCY: A CRUCIAL ISSUE FOR THE HEALTH CARE PROVIDERS OF ASIAN AMERICAN AND PACIFIC ISLANDER CANCER SURVIVORS

Presenters:

Debra Tsai

Neal Palafox

Wendy Leembruggen

The purpose of this workshop is to discuss what cultural component health care is, how to apply it, and how cancer survivors were affected by culturally incompetent health care. This workshop will approach the subject from the perspectives of health care professionals and AAPI cancer survivors.

Congressional A

BREAST CANCER PREVENTION OUTREACH AND ACTION: BREAKING DOWN CULTURAL AND LANGUAGE BARRIERS THROUGH THE USE OF ART AND PEER IDENTIFICATION

Presenter:

Sherri Wiseman

This workshop will address refugee, immigrant, and other underserved women and how they seem to have lower success rates in response to traditional methods of outreach and education. Success is measured by adopting changes in behavior such as performing Breast Self-Exam, scheduling and completing annual breast clinical exams and mammograms. This workshop will describe how art is a universal form of communication.



CERP Workshops – Sunday, February 10, 2002

Capitol

SUCCESSFUL PROMOTION OF HEPATITIS B IMMUNIZATIONS AMONG VIETNAMESE-AMERICAN CHILDREN AGED 3 TO 18: RESULTS OF A CONTROLLED STUDY

Presenter:

Stephen J. McPhee, MD

This workshop will define the different effects that a media campaign versus a community mobilization area campaign, can have on the Vietnamese communities. The mass media education campaign was conducted in Houston, the community mobilization area campaign was conducted in Dallas, and the control site was conducted in Washington, DC.

Calvert

A HAIR RAISING EVENT

Presenter:

Bonnie Wheatley, MPH, MA

This workshop will describe a community navigation program based in beauty salons, versus a hospital navigation program. It will address the issue of late diagnosis of breast cancer among African American women, as well as how the community program stressed that awareness is not enough. To that end, screening and early detection would help close the health disparity gap.

Executive Room

CULTURE SENSITIVITY IN BREAST CANCER AMONG PHYSICIANS – A COMPARATIVE ANALYSIS OF EDUCATIONAL INTERVENTIONS: PRINTED VERSUS AN INTERACTIVE CD-ROM

Presenter:

Iman Mohamed, MD

This workshop addresses the use of interactive CD-ROM to foster changing attitudes among practicing physicians and their understanding of culture/ethnic diversity issues addressing breast cancer. As culture and ethnic diversity increase within American society, physicians face new challenges in recognizing patient's culturally defined expectations about medical care and the cultural/ethnic dictates that influence physician/patient interaction. Lack of both cultural sensitivity and knowledge of subculture characteristics among practicing physicians taking care of women with breast complaints, may lead to stereotyping and influence the quality of care delivered to such populations.

Diplomat Ballroom

THE AMERICAN CANCER SOCIETY'S DIVERSITY DEVELOPMENT EDUCATION PROJECT

Presenter:

Katherine Sharpe

Designed for those who have a primary responsibility for managing diversity learning and development, this workshop helps training leaders address the need to build and support diversity awareness to better serve diverse communities and medically underserved populations.



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Institute of Medicine
Washington, District of Columbia

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Agency for Healthcare Research and Quality
Rockville, Maryland

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Oncology Nursing Society
Pittsburgh, Pennsylvania

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American Cancer Society
Oakland, California

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Department of Nutrition
Chapel Hill, North Carolina

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Urban Research Center
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ADOLPHUS P. TOLIVER, PhD
Minority Opportunities in Research
National Institute of General Medical Sciences
NIH
Bethesda, Maryland

DEBRA TSAI
Asian Pacific Islander Cancer Survivors
Network
Asian & Pacific Islander American
Health Forum
San Francisco, California

TU-VYEN NGOC NGUYEN
University of Southern California
School of Public Health
Los Angeles, California

SANDRA M. UNDERWOOD, PhD, RN
Professor
University of Wisconsin-Milwaukee
Gurnee, Illinois



Symposium Faculty and Speakers

FLORA VELASQUEZ

Caminando Juntos
Support for Hispanic Cancer Survivors
Albuquerque, New Mexico

LUIS E. VELEZ, MD

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Chronic Disease Prevention and
Control Research Center
Baylor College of Medicine
Houston, Texas

CYNTHIA WARRICK, PhD

UT Health Science Center
Houston, Texas

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Deputy Director
Division of Vital Statistics
National Center for Health Statistics
Hyattsville, Maryland

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Northern California Cancer Center
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Acting Director
National Association of Social Workers
Laurel, Maryland

JUDY WILKENFIELD

Tobacco Free Kids
Washington, District of Columbia

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National Prostate Cancer Coalition
Jim Williams & Associates
Camp Hill, Pennsylvania

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Director of Global Outcomes Research
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Bosom Buddies of Georgia, Inc.
Tucker, Georgia

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AMEDDC&S
Houston, Texas

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Associate Professor
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Honolulu, Hawaii

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Albany, Georgia

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Columbia University
New York, New York



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Armin D. Weinberg, PhD
Co-Course Director
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Gayle Harper, MSW

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Co-Host

The Honorable Ken Bentsen
Co-Host
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Armin D. Weinberg, PhD
Tamra Bentsen

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Dorothy I. Height, PhD,
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Honorary Chair
James E. Williams, Jr, MS, SPHR
Chair
Venus Gines
Vice-Chair

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FAAFP
Gilbert H. Friedell, MD
Venus Gines
Sandra Hullett, MD, MPH
Yvette Joseph-Fox, MSW
Jodi Pelusi, FNP, AOCN, PhD

James E. Williams, Jr., MS, SPHR
Evaon Wong-Kim, LCSW, MPH,
PhD

LASALLE D. LEFFALL, JR AWARDS BANQUET & GALA

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Co-Chair
Catherine Bennett
Co-Chair
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Tamra Bentsen
Linda Kelsey

LEAP OF FAITH AWARDS JURY

Lovell A. Jones, PhD
Armin D. Weinberg, PhD
Alexine Clement Jackson
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2002 LASALLE D. LEFFALL, JR. CANCER PREVENTION AWARD JURY

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Congressional Reception

WEDNESDAY, FEBRUARY 6, 2002

Co-hosted by

Hon. Kay Bailey Hutchison & Hon. Ken Bentsen

RAYBURN CAFETERIA
6:00 – 8:00 PM

Honoring Senate and House leadership and members supporting equal access to quality cancer screening, diagnosis, treatment, support and other services for minority and medically underserved communities in the U.S. and its associated territories. All Symposium participants are welcome to attend!

Reception held in conjunction with
The ICC's Biennial Symposium Series

ICC
INTERCULTURAL
CANCER COUNCIL



**8th Biennial Symposium
on Minorities, the
Medically Underserved
& Cancer**

*Supported in part by an educational grant provided from
General Motors Foundation*

Herbert W. Nickens Memorial Lectureship Luncheon

THURSDAY, FEBRUARY 7, 2002

The Intercultural Cancer Council in conjunction with
the Office of Minority Health, DHHS

Request your presence at the

Second Annual

HERBERT W. NICKENS MEMORIAL LECTURESHIP

Honoring

MARJORIE KAGAWA-SINGER, PHD, MN, RN

UCLA School of Public Health & Asian American Studies

Thursday, the eighth of February two-thousand two
at twelve forty-five in the afternoon

Regency Ballroom

Omni Shoreham Hotel

Washington, DC



HOPE & Height Awards Celebration

THURSDAY, FEBRUARY 7, 2002

Don't Miss it!

Celebrate a joyous evening featuring a multicultural buffet dinner and entertainment program

Program Host:

Andrea Roane

9 Eyewitness News Anchor and Reporter
Washington, DC

Honoring the HOPE Award Recipients

ISABELLE CHIU

BARBARA PARTRIDGE

JOSEPH SANDERS

CRYSTAL LARUE PARKER-PEREZ/NATIVE AMERICAN CANCER SUPPORT GROUP
BLUE RIDGE CANCER COALITION

2002 Dorothy I. Height Lifetime Achievement Award

The Honorable John Lewis
US House of Representatives
5th District, Georgia

Blue Prefunction Room
Omni Shoreham Hotel
Washington, DC

Traditional ethnic attire suggested

Supported in part by an educational grant from



BRISTOL-MYERS SQUIBB

O N C O L O G Y



Susan Matsuko Shinagawa Cancer Control Leadership Award Luncheon

A Celebration of Life!

FRIDAY, FEBRUARY 8, 2002

12:45 –2:00 PM

Honorary Chair: Susan Matsuko Shinagawa
Two-time Primary/Recurrent Breast Cancer “Thriver”

Chair: James E. Williams, Jr., MS, SPHR
Prostrate Cancer Survivor

Vice-Chair: Venus Gines
Dia de la Mujer Latina, Breast Cancer Survivor

Keynote Speaker: John Seffrin, PhD
Chief Executive Officer, American Cancer Society
“*The Patients’ Bill of Rights*”

Susan Matsuko Shinagawa Annual Award Honoree

HELENE BROWN

*Director of Community Application Research
University of California Los Angeles (UCLA)*

Please join us to participate in the first-time meeting between
Leukemia/bone marrow transplant survivor and the Recipient’s life-saving Donor!
Made possible by the National Marrow Donor Program
(Marrow donor blood drive immediately following in the Council Room)

Supported in part by an educational grant from



ORTHO BIOTECH
Oncology



Minority & Medically Underserved Hospitality Caucus Network Receptions

A Special Opportunity to Network and Let Your Opinion be Heard

FRIDAY, FEBRUARY 8, 2002

5:30 – 7:30 PM
West Conference Foyer
Omni Shoreham Hotel

Chair: Jennie R. Cook, President, ICC Caucus

African American Caucus <i>Host:</i> Sandral Hullett, MD	Congressional A
Hispanic/Latino <i>Host:</i> Venus Gines	Executive
American Indian/Alaska Natives <i>Host:</i> Yvette Joseph-Fox, MSW	Senate
Native Hawaiian & Pacific Islander <i>Host:</i> Evaon Wong-Kim, LCSW, MPH, PhD	Cabinet
Asian American <i>Host:</i> Reginald C. S. Ho, MD	Empire
Rural/Appalachia <i>Host:</i> Gilbert H. Fridell, MD	Forum
Cancer Survivors <i>Host:</i> James E. Williams, Jr., MS, SPHR	Congressional B



The Great American Poster Picnic

Don't miss it!

SATURDAY, FEBRUARY 9, 2002

12:30 – 2:00 PM

Regency Ballroom
Omni Shoreham Hotel

Chair: Richard Hajek, PhD

Vice-Chair: Luis Velez, MD

Supported in part by an educational grant from

GENENTECH, INC.

*Student winners to be announced during the
LaSalle D. Leffall Jr. Awards Banquet & Gala*



Fellowship Program

ANNUAL ICC POSTDOCTORAL FELLOWSHIP PROGRAM



Current Grantees:

JANEEN R. AZARE, PhD

MONICA BROWN, MD

RENEE CRICLOW, MD

Supported by educational grants from



The Susan G. Komen
Breast Cancer Foundation



CANCER RESEARCH
FOUNDATION OF AMERICA

progress through prevention



BRISTOL-MYERS SQUIBB

ONCOLOGY



The LaSalle D. Leffall, Jr. Awards Banquet & Gala

SATURDAY, FEBRUARY 9, 2002

The 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer
Requests the pleasure of your company at the
LASALLE D. LEFFALL, JR. AWARDS RECEPTION AND BANQUET

Co-Chairs: **Carolyn R. "Bo" Aldige**, *President & CEO*
Cancer Research Foundation of America
Catherine Bennett, *Vice President*
Corporate Affaris Division, Pfizer Inc

2002 LaSalle D. Leffall Jr. Cancer Prevention and Control Award

Honoring
FRANKLYN G. PRENDERGAST, MD, PHD

Student Scholars

2002 Leap of Faith Award Recipients

AMERICAN CANCER SOCIETY
THE SUSAN G. KOMEN BREAST CANCER FOUNDATION

Special Guest: **Andrew C. von Eschenbach**, *Director, National Cancer Institute*
Special Appearance: **Katie Marie Harman**, *Miss America 2002*
Regency Ballroom
Omni Shoreham Hotel
Washington, DC

Reception at seven o'clock in the evening
Hosted by



Banquet at seven-thirty in the evening
Red, White & Blue cocktail attire suggested

Supported in part by educational grants from



Symposium Exhibitors

Exhibit Hall Booths, Tabletop Exhibitors, Cultural Marketplace Vendors, Art Exhibitors and Special Book Signing

EXHIBIT HALL BOOTHS

American Cancer Society
American Legacy Foundation
Bristol-Myers Squibb Oncology
Cancer Information Service
Cancer Research Foundation of America
Centers for Disease Control and Prevention
Centers for Disease Control and Prevention –
Office of Smoking and Health
Center for Research on Minority Health
Hausmann Industries
Human Resources and Services Administration
Intercultural Cancer Council
Last Acts
Mary Babb Randolph Cancer Center
National Cancer Institute
National Marrow Donor Program
Princeton Cybernetics, Inc.
Office of Minority Health Resources
Office on Women's Health
Ortho Biotech Oncology
Pfizer Inc
Purdue Pharma L.P.
St. Jude Children's Research Hospital
The Susan G. Komen Breast Cancer Foundation

TABLETOP EXHIBITORS

American Alliance of Cancer Pain Initiatives
American Cancer Society
American Cancer Society Midwest
Asian and Pacific Islander American Health Forum
Men's Health Network
Mercy Medical Airlift National Patient Travel Center
National Brain Tumor Foundation
National Breast Cancer Coalition Fund

National Cancer Institute – Comprehensive Minority
Biomedical Branch
National Center for Complementary and
Alternative Medicine
National Oral Health Information Clearinghouse
New York University Division of Nursing
Sister's Network, Inc.
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CULTURAL MARKETPLACE VENDORS

American Cancer Society
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ART EXHIBITOR

Portraits of Hope and Survivorship:
Photographic Essay of 30 Courageous Survivors

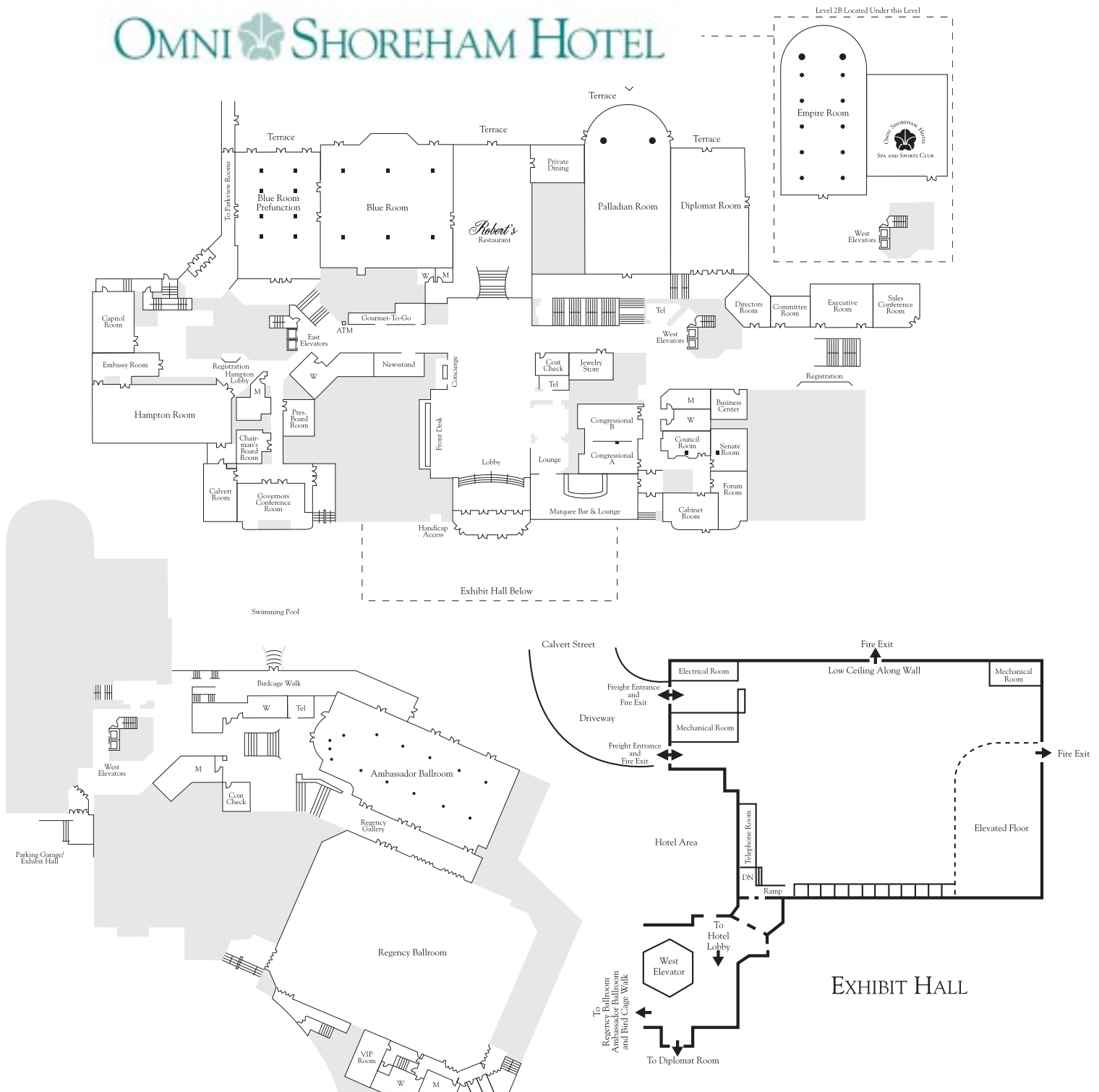
SPECIAL BOOK SIGNINGS

E.T. JOHNSON, MD
"Breast Cancer/Black Women," 2nd Edition
Friday, February 8, 2002
2:00 - 3:00 PM
Regency Foyer

CARLOS E. CORTÉS, PhD
"The Children Are Watching"
Saturday, February 9, 2002
4:45 PM – 5:45 PM
Blue Room Foyer



OMNI SHOREHAM HOTEL



Special/Disabled Access Routes to Meeting Rooms Omni Shoreham Hotel • Washington, DC

Regency and Ambassador Ballrooms

Take the West Elevators to floor 2B. Follow overhead signs to the Regency Ballroom. A wheelchair lift to the Ballroom level is available at the top of the stairs.

Diplomat Ballroom

Take the West Elevators to floor 1B. Go first to the right and then to the left.

Palladian Ballroom

Take the service elevators located across from the Gift Shop and next to the Gourmet-to-go to the B1 level. Turn to the right and proceed across the stairway leading to Robert's Restaurant, staying to your right and continue down the hallway to the Palladian Ballroom.

Blue Prefunction Room and Blue Room

Please note that the only entrance to the Blue Room is through the Blue Prefunction Room.

Go through East Promenade and bear left at East Elevators. Continue down hallway past East Registration Desk on your right and turn right at end of hallway. Turn right again and take the service elevator on left down one level to "L". The elevator will open on the opposite side from where you entered. Turn right once out of elevator and enter hallway marked "Lobby". Blue Prefunction Room and the entrance into the Blue Room will be on your left.

EXHIBIT HALL



8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

February 6-10, 2002 • OMNI Shoreham Hotel • Washington, DC



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MD ANDERSON
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Robert C. Byrd Health Sciences Center
West Virginia University, Morgantown, WV

Summit Series on Cancer Clinical Trials



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